

Community Strategies Group



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A Connecting Hub for Equitable Rural Community & Economic Development

Community Strategies Group

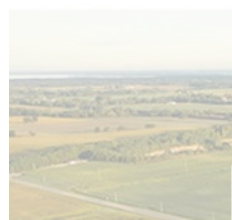
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Hub of Hubs

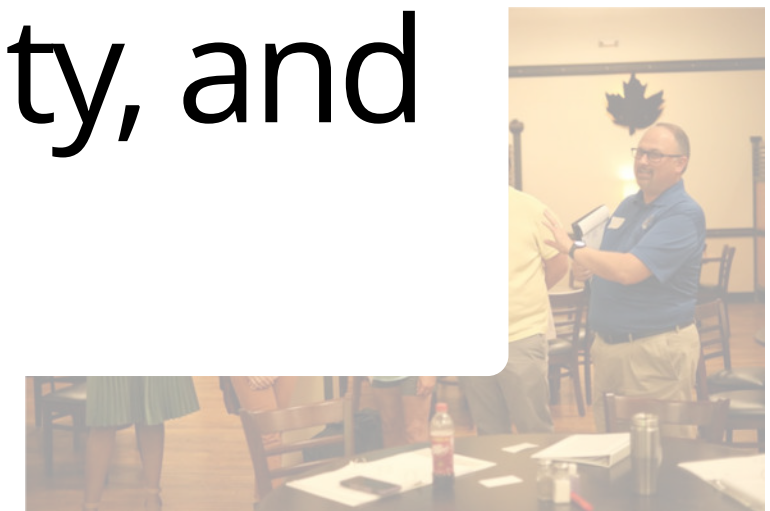
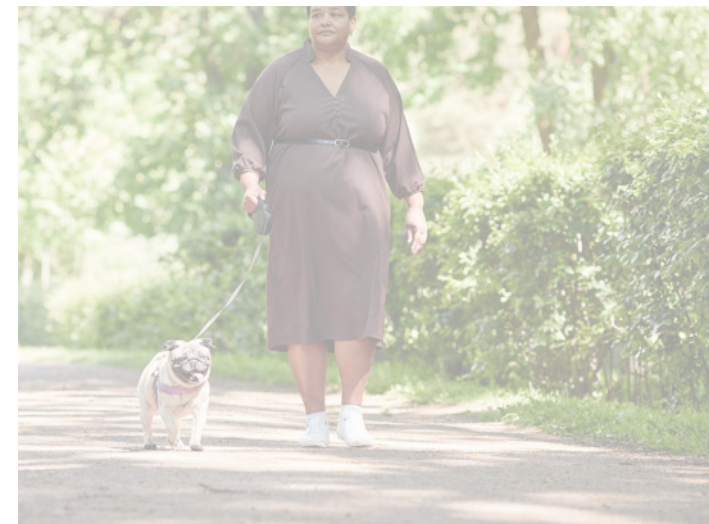
Peer Learning

Field Development



THE THRIVE RURAL FRAMEWORK ULTIMATE OUTCOME

Communities and Native nations across the rural United States are healthy places where each and every person belongs, lives with dignity, and thrives.



Thrive Rural Framework

Rural Voice and Power

Equitable Aims and Design

Resources for Productive Action

Local-Level Building Blocks



Welcome All to the Community



Advance Personal Well-Being



Strengthen Local Ownership and Influence



Build from Current Assets



Balance Development Goals



Design for Everyone to Thrive



Prepare Action-able Leadership



Organize an Action Infrastructure



Act as a Region



Build Momentum

Systems-Level Building Blocks



Rural Voice in Design and Action



Aligned Rural Fields and Actors



Accurate Rural Narrative



Balanced Development Outcomes



Cohesive Rural Policy Lens



Valued Rural Stewardship



Rural Stakeholder Equity



Ready Rural Capital Access and Flow



Rural Data for Analysis and Change



Regional Analysis and Action

The Foundational Element requires identifying and dismantling historical and ongoing discriminatory practices that disadvantage rural people and places based on place, race, & class.

Understand Your Audience & Network



Experiment with your newsletter



Audit your CRM system



Use language that resonates



Asset-based language



Values-focused messaging



Prioritize caring over "correct"



“

We all want to live in places that are safe and able to respond to disasters. But right now, many rural communities and Native nations – especially communities of color and low-wealth places – experience repeated devastating flooding.

”



Use language that resonates



Asset-based language



Values-focused messaging



Prioritize caring over "correct"



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